

# THE COMPANY

matchpointGPS is a prolific company that implements responsible and sustained tracking solutions all over the country of India. It strives to render security to every individual with paramount security services. matchpointGPS was incorporated in 2012 with an idea of making tomorrow better by caring for the cars of today. Just within the 13 years of operations, today, matchpointGPS has become one of the most extensive vehicle tracking companies in India. It has successfully marked its presence across 28 states, 8 union territories and 16,000+ postal areas out of 19,100 in the realm! The rapid growth in technology has embarked on skilful tech-savvies in matchpointGPS to adhere the requirements and integrate the hardware/software for providing a comprehensive tracking solution service for the good of our customers.

### THE MANAGEMENT

Mr.Amar Amin the Founder and CEO brings over two decades of leadership experience across finance, compliance, consulting, and high-growth startups spanning the Hi-Tech, Automotive, Semiconductor, and Consumer Goods sectors. Under his vision, matchpointGPS was founded to redefine vehicle security and telematics through innovation and operational excellence.

**Mr.Devang Goradia the Co-Founder and CTO** leverages over 20 years of deep expertise in Information Technology across diverse industries to drive the company's technological innovation and strategic execution. His leadership ensures that matchpointGPS remains at the forefront of telematics and connected mobility solutions.

The brilliant workforce of matchpointGPS makes sure that each day it stands by the brand promise of "IDEAS OF TOMORROW. FOR CARS OF TODAY" by creating opportunities for leveraging the ideas!

### **THE PROSPECT matchpointGPS SHARES IS VIVID**

We at matchpointGPS operate with the ideology that change is constant. We are in a perpetual state of change in every sphere of our operations, whether it is our hardware, software or our client interface, we take nothing for granted and that is what keeps matchpointGPS honest!

### **SPHERE OF SERVICE**

matchpointGPS is a very handy tracking solution for vehicles that are associated with 3 verticals: relevant in 3 verticals: For Individuals – Two-Wheeler For Individuals – Car Tracking For Enterprises – Fleet Tracking & Management



# **NEED FOR TRACKING**

In India, the telematics market is at a nascent stage as the commercial vehicle market dominates the overall market. The usage of telematics in India is characterized by basic services like fleet tracking and management.

Optimization of fuel costs, safety, and security concerns are expected to drive growth in the future.

Apart from commercial vehicles, small and medium car segments offer high growth opportunities.

The commercial vehicle telematics market in India is expected to grow at 25% p.a., mainly led by the after-market segment.

Entry-level solutions & connected car markets in India are still at a nascent stage of 1.6% penetration but the reach is expected to hit 2.6% by 2025.

Greater number of vehicles on the road, competitive marketplace, having control of our cars, staying updated about its location, tracking journeys, keeping a log of memories in the form of reports, marking favourite routes are all perfectly good reasons for the tracking. Moreover, the generation is blessed with the modern technology to make the lives much simpler and safer. And

### matchpointGPS SERVICES

matchpointGPS believes in taking the lead in every sphere of the telematics industry and providing intensive technology to its customers. Keeping customers' priorities in mind, we have launched our own application in which the user have the flexibility to choose the modes and track vehicles as per their convenience. The application has won two remarkable awards from Mobexx Summit 2019 as well as India's Best Design Awards for the Best App design.

Moreover, it is not only about tracking the vehicle, but a complete repository of information related to the vehicle.

The question of not having a smartphone arises when thought from a wider angle but matchpointGPS has given utmost efforts for the safety of its customers and hence a MISSED CALL ALERT facility for the non-smartphone users is established, where one can simply give a missed call and get their vehicle status on their Java feature phone.

On top of this, a fact which makes matchpointGPS prouder each day is that it is the only telematics company in India that provides 24X7 customer support in 10 different languages to make sure that the customer communicates comfortably in his/her own regional language.



## **THE matchpointGPS POTENTIAL**

matchpointGPS is a must for commercial vehicles as well as personal vehicles for tracking, the convenience of replaying the route, etc as it has been proven over the last 13 years. In today's coherent world, we have an immense need of being in control and disciplined for almost every other event.

Parents need to be aware of where their children are,

Vehicle owners need to know where their drivers are,

Businesses need to know the status of their fleet,

And you need to know where your vehicle is!

Just for making your rides easier matchpointGPS ensures complete safety, plugs the revenue leakages and promotes fuel efficiency for your vehicle.

matchpointGPS eventually aims to bring peace of mind and safe journeys to everyone

### THE GEOGRAPHY WE COVER

matenpomora nas embarked its name on 28 states and 8 union territories of India with the main field offices in Mumbai, New Delhi, Bangalore, Chennai, Kolkata and Ahmedabad. matchpointGPS has done the installation in 16,000+ postal areas in the course. we are looking to expand our services outside of India in the following markets: East Africa, South Africa, South Asia, South East Asia & Brazil.

### **CONNECT WITH matchpointGPS**

matchpointGPS has become renowned in the industry with its multilingual language support which is available for straight 24 hours and 7 days of the week.

For you to get in touch with matchpointGPS call us on our toll free number 9029070083 or drop us a mail at smartdriver@matchpointgps.com