

THE COMPANY

matchpointGPS is an US based company and served in India by Trackpoint GPS Pvt. Ltd matchpointGPS was incorporated in 2012 and within 7 years of operation in India, we are the largest vehicle tracking company in India, operating across 29 states with a user-base of more than 150,000 customers.

The hardware is manufactured in Silicon Valley, USA and our technology team adapts it to local requirements and integrates the hardware and software to provide a complete tracking solution for our valued customers.

THE MANAGEMENT TEAM

We are guided by **Mr. Amar Amin, Founder, CEO**, who has over 20 years of experience in the world of finance, compliance, consulting & start-ups spread across Hi-Tech, Automotive, Semiconductors and Consumer Goods industries.

Co-Founder, CTO, Mr. Devang Goradia comes with a vibrant experience of 20 years in Information Technology across industries.

We are ably supported by a professional management team consisting of **Mr. Sagar Gosalia, Chief Business Officer**, with 21 years of rich experience in People Leadership, Sales, Marketing, Business Development, Revenue, Product Management and Tech Ops across FMCG, Telecom, Security, Office Automation, Petrochemicals, Manufacturing & Polymers industries.

Our **Vice President – Strategic Alliances, Mr. Neeraj Sharma**, has 18 years of extensive experience in Distribution Strategy, Bancassurance, Strategic Alliances, Channel Acquisitions, Sales and Management in Financial Services.

Dr. Pramod Solanki is our Chief HR Officer. He has 24 years of experience in leadership roles in HR, Learning and OD.

Mr. Tejas Mehta, Financial Controller, has 13 years of rich experience in Finance & Accounts.

Our illustrious management team is ably assisted by **Mr. Vivek Nataraj, our Country Head** as well as **Mr. Farhad Suvaliwala, Service & Operations Head** under whose guidance, we are poised to reach greater heights, considering the high potential of technology and growth of automobiles in the Indian market.

Our talented workforce, makes sure that each day we stand by our Brand Promise of **"IDEAS OF TOMORROW, FOR CARS OF TODAY"** by creating opportunities to leverage the ideas we have.

THE FUTURE IS BRIGHT

We are not the ones to rest on our laurels. At matchpointGPS, we operate with the ideology that change is a constant.

We are in a constant state of change in every sphere of our operations.

Whether it is our hardware, software or our client interface, we take nothing for granted and that, is what keeps us honest and on our toes.

SPHERE OF SERVICE

matchpointGPS is a versatile tracking solution for vehicles that is relevant in 3 verticals:

For Individuals – Two-Wheeler

For Individuals – Car Tracking

For Enterprises – Fleet Tracking & Management

NEED FOR TRACKING

In India, the telematics market is still at a nascent stage; the commercial vehicles market dominates the overall market. Usage of telematics in India is characterized by basic services like fleet tracking and management. Optimization of fuel costs, safety and security concerns are expected to drive growth in the future. Apart from CVs, small and medium car segments offer high growth opportunities. CV telematics market in India is expected to grow at 25% p.a., mainly led by after-market segment. Entry level solutions & connected cars market in India is still at a nascent stage of 1.6% penetration; reach expected to hit 2.6% in 2020.

Greater number of vehicles on the road, competitive marketplace, having control of our cars, staying updated about its location, tracking journeys, keeping a log of memories in the form of reports, marking favourite routes are all perfectly good reasons for tracking. Moreover, we now have the technology to make life simpler and safer. matchpointGPS helps users to stay aware of the exact status of their vehicle at any given point in time. They can manage a fleet, ensure adherence to road safety regulations, get driver assessment reports and help increase efficiency.



matchpointGPS SERVICES

We believe in taking a lead in every sphere of Telematics Industry and giving the best technology to our customers. Keeping Customers' priorities in mind, we are soon coming up with a new mobile app in which the user will have better flexibility to choose the modes and track vehicle as per his/her convenience.

Moreover, it is not only about tracking the vehicle, but a complete repository of information related to vehicle.

Oh wait; did you ask what if you don't have a smartphone? We have a MISSED CALL ALERT facility too for those users, where they can simply give a missed call and get their vehicle status on their Java feature phone.

We are immensely proud of the fact that we are the only ones in Telematics Industry throughout the globe providing 24*7 customer support in 10 different languages.

THE matchpointGPS POTENTIAL

matchpointGPS is a must for commercial vehicles as well as personal vehicles (e.g., tracking, convenience of replaying the route etc.) as has been proven over the last seven years. In today's connected world, we have a need to be in control of all events of our lives. Parents need to be aware of where their children are. Vehicle owners need to know where their drivers are. Businesses need to know the status of their fleet, etc. matchpointGPS ensures safety, plugs the revenue leakages and promotes fuel efficiency, all of which eventually means – 'peace of mind'.

THE GEOGRAPHY WE COVER

29 states and 7 union territories with field offices in Mumbai, New Delhi, Bangalore, Chennai, Kolkata and Ahmedabad. We have done installation in more than 16,000+ Pin Codes

THE matchpointGPS CONNECT

Just in case you need to get in touch with us, you may call us on our 24 x 7 toll free number **1800 266 4800** or write to us at smartdriver@matchpointgps.com.